



Web Based Instructional Design Model*

Summative Evaluation

Summative evaluation for this course will be done through student surveys. One evaluation will be done at the conclusion of instruction. The survey will be done by the instructor of this course. Exit survey data will be reviewed, analyzed and then compiled in a report to shareholders with recommendations for improvement.

Timeline

Tasks	Timing	Week 1-14	Week 15	Week 16	Week 17	Week 18	Week 19	Week 20
Distribute post-course survey to learners	Projected							
	Actual							
Compile survey results	Projected							
	Actual							
Review survey	Projected							
	Actual							
Analyze data	Projected							
	Actual							
Develop report	Projected							
	Actual							
Publish and share results with shareholders	Projected							
	Actual							

Survey

Post-course Survey Directions: Please take the time to rate and answer all questions. Your feedback is extremely helpful in the development of this course. All responses are anonymous. Thank you in advance for your time.

On average, how many hours a week did you study for this class?

- 5 or more hours/week
- 4 hours/week
- 3 hours/week
- 2 hours/week
- 1 hours/week
- Less than 1 hour/week

Course website

Course content was organized and easy to follow:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

Assignment instructions were clearly stated:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

Website was reliable:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

Navigation was clear and no broken links:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

Course Content

Course goals and objectives were clearly stated:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

Course modules flowed well:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

Assignments provided supplemented the instruction:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

Course content was aligned to my expectations:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

Instructor

Instructor was knowledgeable on the subject matter:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

Instructor feedback was done in a timely manner:

- Strongly agree
- Agree

- Undecided
- Disagree
- Strongly disagree

Learning

Course forum discussions enhanced my learning:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

Course feedback enhanced my learning:

- Strongly agree
- Agree
- Undecided
- Disagree
- Strongly disagree

What type of instruction was most valuable to your learning experience?

- Written lectures
- Video
- Audio
- Interactive elements

Overall, how would you rate your satisfaction with this course?

- Very satisfied
- Satisfied
- Undecided
- Dissatisfied
- Very dissatisfied

In your own words, please write any comments or specific problems/suggestions about this course:

***Image Reference:**

Davidson-Shivers, G. V. & Rasmussen, K.L. (2006). *Web-Based Learning: Design, Implementation, and Evaluation*. New Jersey: Pearson.